WRAPS Meeting: 9.21.17

Present: Chris (NF), Diane (CROW), Jon, Dylan, Kala (MF), Scott (MPCA)

PCA: Digital Story Map:

Diane: hopefully still at PCA, but person that produced it is no longer there. Not sure if it will still work, Scott will check into where it is.

Marketing: Kala; Contacted Colleges: no calls back, maybe drive to the schools and put up posters. Scott will also check with Ridgewater in Willmar.

Marketing Train the Trainer: Diane: No contact with original person, Luke who does the earth day posters. Red start creative would be on board, located in Willmar. Follow up will be coming today, will have more information at the next meeting. Maybe will be able to tie into the actual marketing for overall project. Maybe open train the trainer, to other entities and have a charge to offset the cost for this training.

Adopt A Drain; Jon; City of Oakland CA has taken over the adopt a drain. Does not fit in with this.

Video Production Equipment: Jon; can do high quality video with what we have; maybe upgrade the audio quality of equipment.

Smithsonian Water Stories: Jon; Map is still available; jump start the map with the stories available. We will have access to that

You Tube: Dylan: Pine River Watershed you tube video; Dylan showed us the you tube channel, and showed the video he has produced.

Google account to log in to you tube:

 name: Crow River

Use the channel to produce videos on how to and what we do.

GIS Base Map: Chris: Do not use a google account to sign in, create ARC GIS user for the office.

Diane is working on how to get the Arc online

Chris has a base map and some links set up on the map. Is currently live on NF website but he may take down after the meeting.

There are many ways to do the story map.   Go to Esri site to check out different story maps. No limit to number sites we can have on story map but all images need to be saved on another location to link to. How does this tie into the civic engagement? All of the information goes into one link; can that be

divided out into different types? Like data/bmp/ office info? Toggle off into different maps? Chris will send link to check out different maps.

What are looking for in the story map, what do we want out of this? Reach the most people possible? Reach people that will protect our resources. People that will implement BMP's. Introduce people to what we do. Use a project to promote BMPs.

Send Lists: Everyone; Diane/ Chris will send Margaret lists of people to invite to meetings.

TO DO:

Diane: Contact Denise. About marketing train the trainer and follow up with Betsy at red star about what they can do and what it would cost

Also contact St. cloud State marketing person.

Kala/Scott; Ridgewater marketing student: need to start with marketing.

Need to have BWSR at these meetings regarding Civic Engagement and 1W1P, maybe be a BWSR program in the future.

Include a whole chapter in the WRAPS on the participation of the people in the watershed.

Next meeting October 19ᵗʰ 9am @ the MF Office.